

The Talbot Collection Cookie Policy

At The Talbot Collection (“TTC”) we use cookies and related technologies, such as pixels, flash cookies and beacons (collectively, “Cookies”) to provide our services, websites, and products. Cookies help us to understand how our website is used, and to provide insight on how we can improve your experience, and to personalise advertising and content based on your specific interests. You have a choice to accept cookies that are not strictly necessary, and we ask that you read this policy below to make an informed decision. For further information about how TTC processes your personal data please see our Privacy Statement [Privacy Policy | Talbot Collection](#)

What is a Cookie?

Cookies are small text files that are sent to and stored on your computer, smartphone, or other device for accessing the internet, whenever you visit a website. Cookies are useful because they allow a website to recognise a user's device. We use cookies for a variety of reasons, such as to determine preferences, let users navigate between pages efficiently, verify the user and carry out other essential security checks. Some of the functions that cookies perform can also be achieved using similar technologies.

We also use performance 'statistical' cookies to help us make our website better for those who visit it regularly. They help us work out what users like and do not like and how we can improve things for you.

When we include links to other websites, they will have their own privacy and cookie policies that will govern the use of any information you submit. We recommend you read their policies as we are not responsible or liable for the privacy practices of other organisations.

How you can manage your cookies

The browsers of most computers, smartphones and other web-enabled devices are typically set up to accept cookies. If you wish to amend your cookie preferences for this website or any other websites, you can do this through your browser settings. Your browser's 'help' function will tell you how to do this.

For more information about how to disable cookies, visit <https://www.allaboutcookies.org/manage-cookies/>. To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

We use the following Cookies on our Websites

Strictly Necessary: Strictly Necessary cookies are essential to let you move around our website and use its features. These cookies allow our website to provide services at your request. Their sole purpose is to allow transmission of communication over electronic communications, and to provide the service that you have requested, say for instance records of your order in a shopping basket, and to detect any transmission errors or data loss. Strictly Necessary Cookies meet the consent exemption provision.

Performance (Statistical): These cookies collect information about how you use our websites for instance, which pages you go to most. This data may be used to help optimize our websites and make them easier for you to navigate. These cookies may not directly collect information that identifies you, however they may collect a Cookie ID. All information these cookies collect is aggregated and therefore may be anonymous. We use of a selection of partners, for example, Google Analytics who help to make our websites more interesting for you. We will however request your consent to collect and use these Cookies

Marketing Cookies: These cookies collect information on how you engage with our website, what areas are of interest to you such as pages you have visited and links you have clicked. These cookies support in the development of our advertising effectiveness and to provide you with a more personalised experience during your online interaction within our website. It is also our intention to display ads that are relevant and engaging for our visitors, however these cookies are also of great interest to 3rd party advertisers and ad-tech agencies. We will request your consent to collect and use these Cookies.

Cookie Consent

We will request your consent for any performance, or marketing cookies, this consent can be revoked at any time through the [cookie preference centre](#) which is located on the page. When you consent to these cookies on our website, we will analyse your browsing behaviour which will support in providing you with more tailored content. We use the services of a Consent Management Provider [“CMP”] and your consent will be automatically revoked after 6 months.

Third Party Websites

Our Site links through to third party websites which may also use cookies over which we have no control. We recommend that you check the relevant third party's privacy policies for information about any cookies which may be used.

Transfers outside the European Economic Area

In certain instances, cookie data (Cookie ID, I.P. Browser History, Language, Device Type and/or Geo Location) may be transferred, stored, or processed in countries outside the European Economic Area, where the laws of such countries do not afford an equivalent level of protection of personal information as the laws of Ireland. Where this is the case, we will take specific steps in accordance with data protection law to protect your personal information.

We will use one of these safeguards:

- Transfer to a non-EEA country with privacy laws that give the same protection as the EEA.
- Put in place a contract (in a form that is approved by the European Commission) with the recipient of the personal information that means they must protect it to the same standards as the EEA.
- Transfers to organisations that are part of an EU Framework that sets privacy standards for data sent between countries. These frameworks make sure those standards are similar to what is used within the EEA.

Contacting Us

If you have any questions about this policy, please contact us on the following: datarequest@talbotcollection.ie or alternatively write to us at Designated Privacy Representative, Talbot Hotel Limited, The Quay, Wexford

Updates

This policy [“version 2”] was updated and deemed effective on the 20th of May 2022. We will update this Cookie Policy from time to time. Any updates will be made available on our websites at [Our Hotels | Wexford | Cork | Dublin | Carlow | Tipperary \(talbotcollection.ie\)](#) and, we would ask that you check regularly.